

# ALEX'S GREAT STATE RACE



[www.alexsgreatstaterace.org](http://www.alexsgreatstaterace.org)

Alex's Great State Race is a tradition that reflects the Michigan State University and University of Michigan's rivalry in a new light; both institutions working together to bring awareness to a worthy cause that benefits both universities and addresses the fundamental reason they exist: *To make quality education accessible to all.*

Alex Powell was a high school senior, a dedicated student, an enthusiastic athlete, and a natural leader. As Alex contemplated his acceptance at MSU, a rare, aggressive cancer was growing inside of him. Despite his cancer diagnosis, Alex was determined to fully participate in his Spartan experience. Thanks to the tools at MSU's RCPD, with collaborative support from U-M's SSD, Alex achieved his goal of becoming a Spartan while receiving cancer treatment from Michigan Medicine in Ann Arbor. He shared the ultimate dream that lives inside each of us: to create a legacy and to leave the world in better shape than we found it. That legacy lives on through Alex's Great State Race.

On the morning before the rivalry game, an elite team of Army ROTC Cadets from both U-M and MSU will come together at MSU's Demonstration Hall near the iconic "Sparty" statue in East Lansing. Presented with the game ball, the Army ROTC cadets will run with it across 64 miles of Michigan back roads to finish at U-M's famous Diag. Alex's passion for MSU, joy in athletics, and zest for life will be celebrated.

*Sponsorship in celebration of this symbolic partnership between two elite educational institutions will support the work of:*

## **MSU Resource Center for Persons with Disabilities**

The *MSU Alex Powell Spartan Experience Leadership Endowment* enhances Spartan experiences for families facing challenges around disabilities with sensitivity toward those fighting cancer.

## **U-M Services for Students with Disabilities**

The *U-M SSD Alex Powell Fund* provides grants toward the purchase of needed adaptive equipment, technologies, tutoring services, and student professional development.



# SPONSORSHIP AGREEMENT



Please list the sponsor name as you would like it to appear on all written recognition and in publications:

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Contact name: \_\_\_\_\_

Email address: \_\_\_\_\_

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## SPONSORSHIP OPPORTUNITIES AND BENEFITS

- VICTORY**      \$10,000      Name and logo listed on AGSR website, signage, promotional materials, and finish line sign. Special guest access to the finish line celebration and game day ball presentation.
- TOUCHDOWN**      \$5,000      Name and logo listed on AGSR website, signage, and marketing materials. Special guest access to the finish line celebration.
- FIELD GOAL**      \$2,500      Name and logo listed on AGSR website, signage, and marketing materials.
- SAFETY**      \$1,000      Name and logo listed on AGSR website and signage.
- EXTRA POINT**      \$500      Name and logo listed on AGSR website.

## WHICH TEAM WOULD YOU LIKE TO SUPPORT?

**MSU RCPD**

Checks are made payable to:  
"Michigan State University"  
Include AB11627 on the memo line.

Mail to:  
Resource Center for Persons with Disabilities  
Care of Michael J. Hudson/AGSR  
434 Farm Lane, 120 Bessey Hall  
East Lansing, MI 48824

**U-M SSD**

Checks are made payable to:  
"University of Michigan"  
Include 700440 on the memo line.

Mail to:  
Services for Students with Disabilities  
Care of Jill Rice/AGSR  
505 South State Street, G664 Haven Hall  
Ann Arbor, MI 48109-1045